

Kiley & Associates

August 14, 2025

Mr. Thomas Weddle
General Manager
Crestline Village Water District
777 Cottonwood Drive
Crestline, California 92325

Dear Mr. Weddle,

I am writing to provide an overview of how Kiley & Associates can support the Crestline Village Water District (CVWD) in advancing its federal advocacy and grants strategy. Our firm has a long record of securing funding and policy wins for local governments, special districts, and municipal entities across the country.

For more than a decade, Kiley & Associates has delivered results for local governments, special districts, and other public agencies. We help our clients identify federal funding opportunities, strengthen their voice in Washington, and secure critical resources. Our tailored and proactive approach ensures that each client receives high-level, strategic support aligned to their mission and objectives.

We propose to deliver a comprehensive federal advocacy and grants support engagement for the Crestline Village Water District with the following scope of work:

Scope of Work (Annual):

Federal Advocacy & Grants Support:

- Develop a federal roadmap targeting key water infrastructure, treatment, resilience, and regulatory compliance funding opportunities (e.g., EPA DWSRF, USDA RD Water & Waste Disposal, EC-SDC, and earmarks).
- Pursue at least 1–2 congressionally directed spending (earmark) requests per Fiscal Year.
- Identify and assist with 2–4 relevant federal grant programs annually.
- Provide application guidance, data calls, draft narratives, and submission support.
- Track deadlines, eligibility changes, and program scoring criteria.

Congressional & Agency Engagement:

- Arrange and support 10–12 meetings per year between Water District leadership and key federal stakeholders (congressional offices; EPA; USDA Rural Development; Bureau of Reclamation; FEMA).
- Elevate the Water District's visibility with the California delegation and federal agencies.
- Coordinate delegation letters of support and priority listings prior to CPF/CDS windows.

Policy & Compliance Guidance:

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- Provide quarterly updates on water infrastructure/drinking water regulatory developments, grant windows, and policy shifts.
- Rapid alerts when new supplemental appropriations, disaster declarations, or program reallocations create opportunities for small or disadvantaged water systems.

D.C. Fly-In Planning:

- Plan and support one annual trip to Washington, D.C., to meet with lawmakers, agency staff, and federal program officers — timed around key federal deadlines.

Strategic Support & Troubleshooting:

- Help resolve federal-level issues impacting the District (e.g., FEMA reimbursements, infrastructure delays).
- Monitor emerging opportunities for equipment, vehicles, facilities, and water infrastructure.

Expected Return on Investment (ROI):

In Year One, our objective is to help the District secure between \$250K–\$1.5M in competitive grants and/or congressionally directed spending. Our approach builds long-term funding pipelines while enhancing the District's strategic influence at the federal level.

Relevant Experience:

Kiley & Associates has successfully supported water districts, special districts, and municipalities across California. Past successes include but are not limited to:

- Delivered multiple >\$1M federal support packages for emergency operations, utility resilience, and small-system infrastructure upgrades in multiple California jurisdictions.
- Secured earmarks and competitive grants for water, stormwater, and distribution system projects serving disadvantaged and rural populations.
- Guided local agencies through complex match, eligibility, and regulatory hurdles to unlock principal forgiveness and lower local cost share.

Our team includes former congressional staff, attorneys, and policy experts with extensive experience in federal grant programs, public safety legislation, and agency operations. You will have direct access to our senior team, including our President, Chief Counsel, and Vice President.

Kiley & Associates would be honored to serve as your federal advocate. Should you decide to hire our team, we are prepared to begin immediately and recommend scheduling a strategy session to align on priorities. Our monthly retainer for this engagement is \$2,000.

Thank you for your time and consideration. Please do not hesitate to contact me directly with any questions.

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Very respectfully,



Jayson Braude
Chief Counsel

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2 Attachments:

1. Team Biographies
2. Recent Experience and References

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Attachment I: Team Biographies

Gregory T. Kiley-President, Kiley & Associates

Gregory Kiley is President of Kiley & Associates, LLC. Since retiring from federal service, he has consulted to federal, state and local governments, and industry and non-profit entities on national security policy and processes. He has written for the Center for Strategic and International Studies among others.

Prior to working in the private sector, Mr. Kiley served 25 years in the federal government, concentrating on local governments, defense and national security. He spent six years as a senior professional staff member for the Senate Armed Services Committee. As lead staff for two subcommittees, his oversight portfolio included all military air and ground systems, military logistics and readiness, and the defense budget. His responsibilities included coordinating and conducting congressional hearings, developing and drafting legislation, and negotiating and staffing passage of annual National Defense Authorization Acts and supplemental spending bills.

Mr. Kiley began his professional career in the U.S. Air Force, culminating as a senior pilot, flying C-130 aircraft and deploying throughout the world. Greg also held positions as a wing plans officer, maintenance officer, and information management officer. Greg lives in Washington, D.C. with his wife and daughters.

Jayson J. Braude-Chief Counsel, Kiley & Associates

Jayson Braude is the Chief Counsel to Kiley & Associates. Jayson Braude grew up in the Los Angeles area and is the grandson of former United States Congressman Glenn Anderson. Jayson worked for United States Senators Kent Conrad and Sherrod Brown in Washington, D.C. After law school, he worked as Legislative Counsel for United States Congresswoman Janice Hahn, where he staffed the Congresswoman on the House Transportation and Infrastructure Committee. He then became the District Director for Congresswoman Nanette Diaz Barragan in her San Pedro office. Jayson has over fifteen-years of experience in government affairs and maintains contacts all over Capitol Hill and throughout federal, state and local agencies. Jayson is a graduate of UC Santa Barbara and received his law degree from Southwestern Law School in Los Angeles. Jayson is a member of the Washington Bar and resides in Washington, D.C.

Kimberly J. VanWyhe-Vice President, Kiley & Associates

Kimberly is currently Vice President of Kiley & Associates, focusing on business development and policy and strategy development. Kimberly received her BA in Political Science from St. John's University in 2004 and received her MBA in International Business with a concentration in consulting and holds a certification in Global Oil and Gas Management from the Thunderbird School of Global Management. Kimberly's previous professional experience includes working on multiple political campaigns on both the state and federal level, working for the Alaska State Legislature as well as working for the Cohen Group, a defense-oriented consulting firm founded

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by former Secretary of Defense William Cohen. She then served as the Director of Energy Policy at the American Action Forum, a D.C. think tank focusing on economic, domestic, and fiscal policy issues. Kimberly was raised in Fairbanks, Alaska and currently resides in Washington, D.C.

Michael Lane, Senior Partner, Kiley & Associates

Michael Lane is a Senior Partner at Kiley & Associates, specializing in federal supply chain policy, risk management, and government affairs. A former U.S. Army officer, he led the deployment of a logistics and sustainment company to Iraq in 2011 before transitioning to federal consulting. Mike has advised key agencies—including the Departments of State, Treasury, and Defense—on procurement, logistics, and risk management. He also has supported major defense contractors and aerospace firms navigating federal regulations. With deep expertise in supply chain resilience and national security policy, Mike advocates for clients facing legislative and regulatory challenges. A longtime Washington, D.C. resident, he leverages strong relationships across Capitol Hill and federal agencies to drive results.

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Attachment II: Recent Experience and References

Kiley & Associates has strong ties at the federal level with both the legislative and executive branches. Every member of our team has developed professional working relationships with Republican and Democratic Members of the Senate and House, as well as with their personal staffs, and the staffs of key Senate and House committees. Further, we have key allies within the White House staff and across the Trump Administration.

Kiley & Associates' size, structure and personalized approach allows us to provide proactive, cost-effective representation to all our clients.

We are extremely proud of our work for our city clients across the State of California. The accomplishments and experience gained from the recent work below in other cities is a sample of similar work we would apply to the Crestline Village.

2019-Present. City of Carson, California.

- Provided guidance and counsel to the Mayor and City Council on various matters related to COVID-19, including updates on federal policy and federal grant opportunities.
- Organized a Federal Small Business Administration virtual meeting to educate Carson business owners on the Paycheck Protection Program.
- Coordinated meetings between Carson Council members, the FAA, and the Long Beach Airport regarding noise complaints from residents.
- Facilitated meetings with FEMA and the United States Treasury to ensure Carson was receiving their fair share of the municipal funding from the American Rescue Plan.
- Renewed the City's relationship with United States Senator Dianne Feinstein and helped the City apply for earmarks and Community Improvement Projects (CIPs) with her office, which includes the potential of over a million dollars for parks funding within the City.
- Worked with the Federal Communications Commission to promote the Emergency Broadband Benefit to Carson residents, which will provide them up to \$50 per month towards broadband service for eligible households and a one-time discount of up to \$100 to purchase a computer or tablet.
- At the request of the City, approached the U.S. Postal Service in Washington, D.C. to investigate long-running postal problems within the City of Carson with a goal to improve mail service for Carson residents.

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- Worked with the City to explore renewable energy opportunities, including electric vehicle charging throughout Carson and solar power at City Hall and other City-owned buildings.
- Brought in the U.S. Army Corps of Engineers and the U.S. Environmental Protection Agency to help the City with the problem at the Domínguez Channel.
- Helped the City secure a \$2 million federal earmark from their Congressman for an infrastructure project at Carson Veterans Park.
- Helped the City secure a Senate earmark for \$1.5 million that Senator Padilla submitted to the Senate Appropriations Committee for street and landscaping improvements.

2019-Present. **City of South Gate, California.**

- Developed a federal funding and policy agenda for the Mayor, Council and City department heads. Created federal government agendas and provided federal outreach and funding opportunities. Provide the City with relevant hearing schedules and grant announcements.
- Arranged for City officials to meet with federal officials on the COVID-19 Funeral Assistance program which provided thousands of dollars for families in the City who lost a loved one.
- Provided the City with Congressional and White House updates detailing legislative action in Washington.
- Initiated a dialogue for the City with Union Pacific Railroad regarding trash and homelessness along a neglected rail line.
- Worked with the City to secure earmarks for \$1.5 million in road improvements to Garfield Avenue, of which Congresswoman Barragán submitted to the House Committee on Transportation and Infrastructure for approval.
- Worked with South Gate, Los Angeles County Metro, and Congress for millions of dollars in funding for the West Santa Ana Branch light rail line. Started a dialogue between the City and the office of recently appointed United States Senator Alex Padilla.
- Worked with the City and the EPA to keep the South Gate Superfund sites at the forefront of the agencies' federal priorities.
- Worked closely with the City and federal officials after the January 2020 Delta Airlines Fuel Release over Southeast Los Angeles. Facilitated a Zoom call between the White House and the City of South Gate. South Gate Councilwoman Denise Diaz also

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participated in this extremely informative and crucial White House conversation with Intergovernmental Affairs Director Eduardo Cisneros.

- Engaged with the United States Conference of Mayors, providing South Gate a seat at the table for numerous federal decisions.
- Helped the City secure an earmark for \$1 million that the Congresswoman submitted to the House Appropriations Committee for drinking water improvements.
- Helped the City secure an earmark for \$1.5 million that Senator Padilla submitted to the Senate Appropriations Committee for street and landscaping improvements.
- Helped the City secure an earmark for \$1.25 million that both Senator Feinstein and Senator Padilla submitted to the Senate Appropriations Committee for upgrades to the City's Emergency Operations Center.

2020-Present. **City of Lynwood, California.**

- Organized meetings for the City and the Port of Los Angeles regarding the shipping backlog and the supply chain issues currently impacting the region, traffic, and the environment.
- Worked with the U.S. Department of Housing and Urban Development to secure a \$1 million dollar award for the City of Lynwood. Worked with the EPA to bring in senior White House officials to the City for a tour and meetings.
- Worked with Congressional officials and the City to ensure Lynwood is maximizing COVID-19 FEMA reimbursements and implementing ARPA funding for maximum usage.
- Helped the City with numerous matters related to compliance and accounting of the ARPA. Worked with the City to push for Federal legislation that allows for 30% of ARPA recovery funding to be spent on transportation projects or community projects. This legislation allows local officials additional flexibility to spend their own funds and extends the spending deadline by an additional two years.
- Helped the City secure an earmark for \$1.3 million that their Congresswoman submitted to the House Appropriations Committee for renovations to the City's Senior Center.
- Helped the City secure Senate earmarks that were submitted to the Senate Appropriations Committee. Senator Feinstein secured funding for public safety radio.

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References

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